



PURPLE RAIN The designers wanted the media room to have the dark luxury of a movie theater. The walls are papered in La Nuit Du Guépard, from the Precious Walls collection by Élitis, and the custom sofa and pillows are covered in Sahco fabric, through Donghia. The Baker Fonhill ceiling light from the Bill Sofield collection illuminates a painting by Pieter Schoolwerth, *Portrait of the Mystic Marriage of Saint Catherine (after Lotto)*.

FASHION STATEMENT

A STYLISH NEW JERSEY COUPLE EMBRACES A NEW PALETTE ON THE UPPER WEST SIDE, WITH THE HELP OF WHITE WEBB

INTERIOR DESIGN **WHITE WEBB**
TEXT **DEBORAH L. MARTIN**
PHOTOGRAPHY **ART GRAY**

DESIGN TEAM Matthew White and Frank Webb are opposites: Webb is a modernist and White has a passion for the classics. This convergence of styles has become their signature, and is one reason a fashion-savvy New Jersey couple reached out to the design team. “[The wife] saw our bedroom suite in the 2008 Kips Bay Decorator Show House and remembered it when they were ready to hire a designer for their new apartment,” says White.

The designers felt that the couple appreciated their combination of wit and sophistication, as well as their blend of modern and traditional elements. The clients, who both work in the fashion industry, are very knowledgeable about design. *CONTINUED* ▶



“It is such a pleasure to work with clients who do research and are engaged in the process,” says White.

The apartment they chose was new, however it was designed to look like a prewar building. The structural changes were minimal: the designers closed off one of the bedrooms to create a media room. The entry is via a long gallery that opens into the living room facing elegant curved windows. A custom sofa is flanked by pair

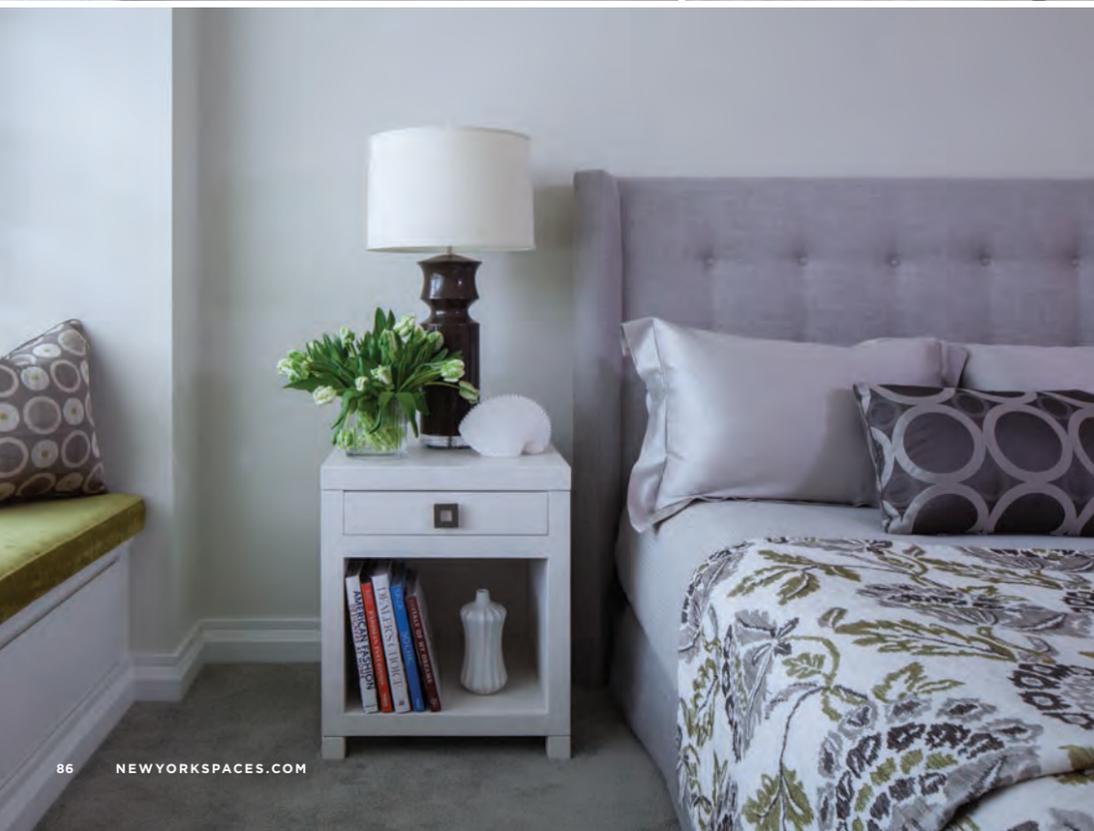
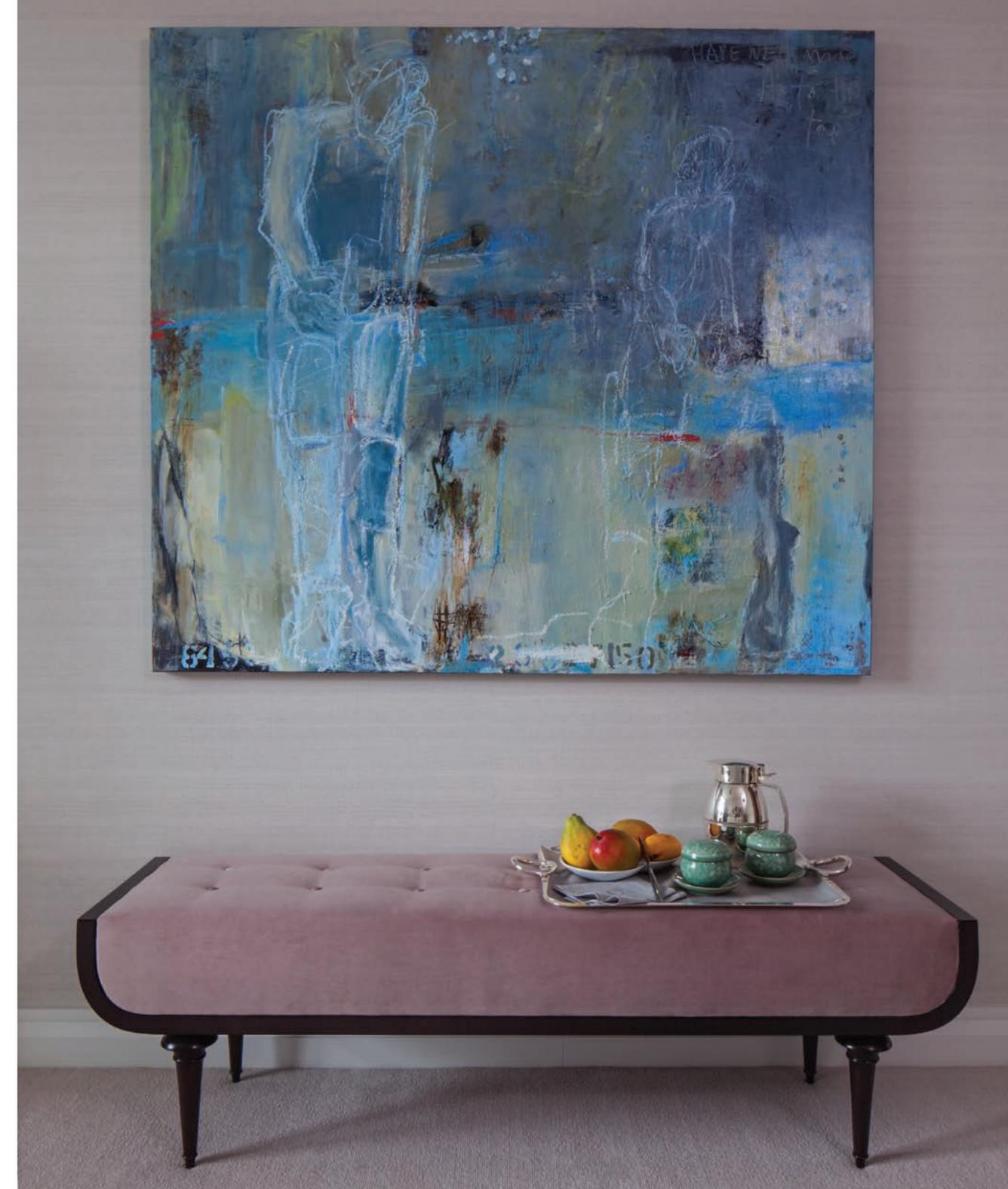
of graceful Marco Zanuso Senior chairs, covered in green wool velvet from Pierre Frey, and a classic Vladimir Kagan Shorty sofa. The windows are bracketed by massive panels created by artist Clare Graham for the space, and are composed of tin can lids, attached with tiny brass nails. The effect, says Webb, is evocative of the 18th-century pier mirror, designed to reflect light from the windows into the space. The natural color **CONTINUED ►**



MOODY BLUE THIS PAGE: The dining room is a study in blue, with a splash of color from the painting by Terrell James, *Miss Hecker's Clandestine Jazz Club, Mitte*. The Zimmer + Rohde dining table is surrounded by chairs covered in fabric from Coraggio, and is illuminated by a 1950s glass-and-brass chandelier from Antiqueria Tribeca. **OPPOSITE, CLOCKWISE FROM TOP LEFT:** In the living room, a green glass lamp from Lorin Marsh by Roberto Rida sits on a midcentury walnut sideboard by Albano; Accent pillows in Flourish fabric from Dedar adorn the White Webb-designed custom sofa; Shades of lilac in the master bedroom; A detail of the coffee table in the living room, made from a petrified wood slab on a custom acrylic table base by White Webb.

SILVERADO In the living room, the designers commissioned two panels to flank the large windows. The luminous works, by artist Clare Graham, are evocative of 18th Century-style pier mirrors, and are made with the tops of tin cans. The custom sofa, designed by White Webb, is covered in Arango, by Zine Textile. A leggy Swedish side chair, a sensuous Vladimir Kagan sofa, and Marco Zanuso chairs echo the curved architecture of the room.





LIGHTER SHADE OF PALE
 THIS PAGE, CLOCKWISE FROM TOP LEFT: A soft palette of lilac tones soothes the eye in the bedrooms. Custom upholstered headboard by White Webb in Hines' Giant fabric and a Dennis Miller night stand; Hallings secretary by Thomas O'Brien for Hickory Chair and a midcentury side chair by William Haines; The guest bedroom continues the lilac theme with an added pop of lime green on the window seat. Night stand and headboard custom by White Webb. OPPOSITE: A Madeline Stuart Balzac bench, through Jerry Pair, is covered in Sabco's Giudecca fabric. Painting by Bonney Goldstein, from Cancio Contemporary.

variation in the different tins adds to the effect. Says Webb, "they are beautiful during the day, but at night they shimmer and the effect is glamorous."

To the left of the living room, the dining room is done in shades of watery blue, and on the right, the media room is rich purple with pops of cinnabar in the pillows and the striped rug. In the bedrooms,

the designers used a range of pale colors in the lilac family. The effect is soothing and soft, and not overly feminine. "Although the colors [throughout the apartment] are deeply saturated, they all work together," says Webb. "But," adds White, "we also wanted the rooms to have the feeling of distinct environments." **SEE RESOURCES ■**